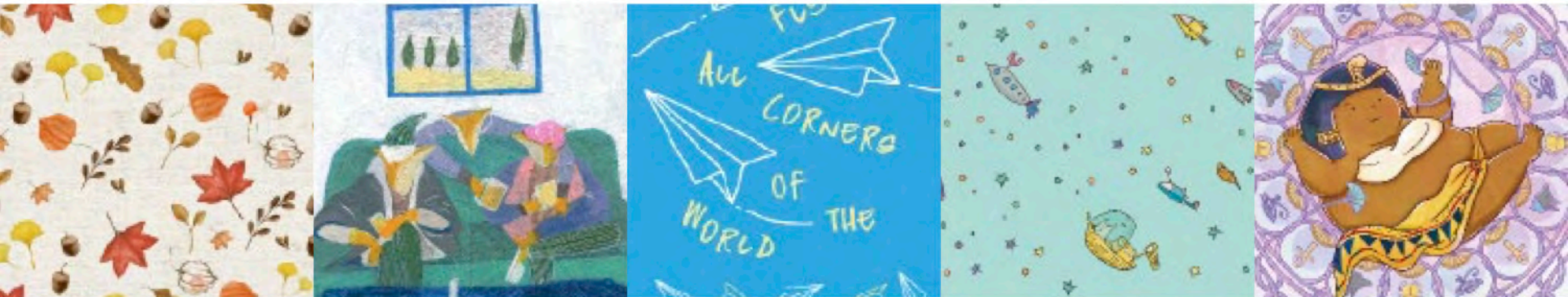




CoLab Illustrations

an Alliance Company

Corporate Introduction & Opportunities





Self Introduction

Josh H. Chang

- **Alliance Holding Group** Vice President
- **Tung Hai University** Lecturer
 - International Business
 - Industrial Engineering and Enterprise Information
- **Country Garden Holding Group (HK:2007)** Associate Director
- **Other Experiences**
 - Colliers International (HK)
 - Barclays Wealth (London, UK)
 - AOL Inc. (Boston, US)
- **Academic Backgrounds**
 - Master in Real Estate at Cornell University
 - Bachelor in Business Administration at Boston University

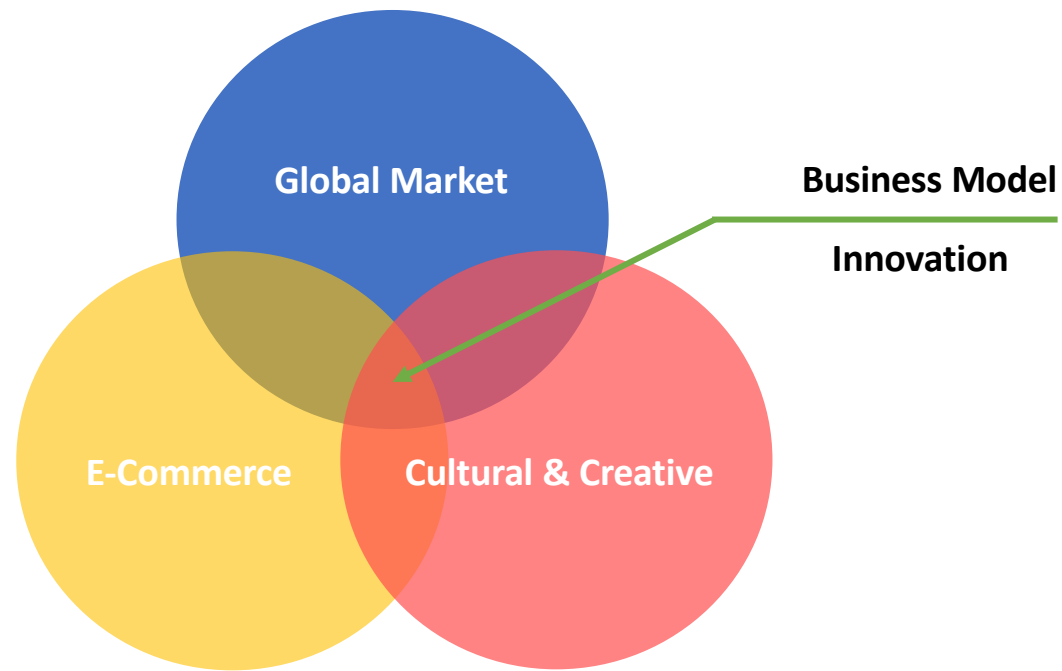




Business Strategy

Working with Artists Globally and Locally, Integrating E-Commerce Platforms

Creating New Business Model, Connecting Global Markets



- 3 Core Pillars -





Unique E-Commerce Platforms Strategy

“1+ Multiple Platforms” Strategy

CoLab is committed to utilize e-commerce platforms to enable artists to be seen in the international markets and to create overseas fan base and client base.



+





Group History & Milestones



Founded in 1977



Became the preferred supplier for Hush Puppies in 2000



Became designated supplier for Wolverine Worldwide in 2003



Launched new Corporate Identity System in 2004



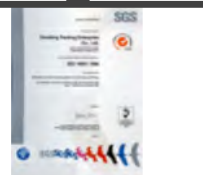
Established online store – BULK in 2013



Became the preferred supplier for ASICS and Lotto in 1990



Certified for ISO 9001 in 2001



Certified for ISO 14001 in 2003

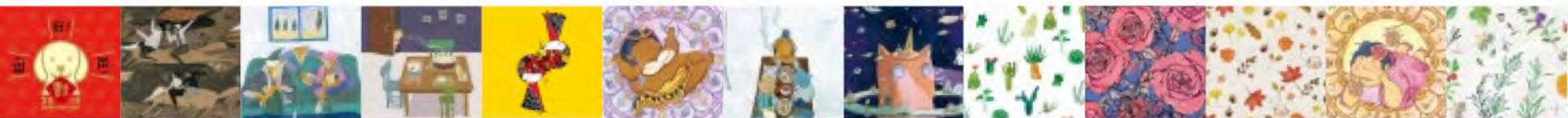
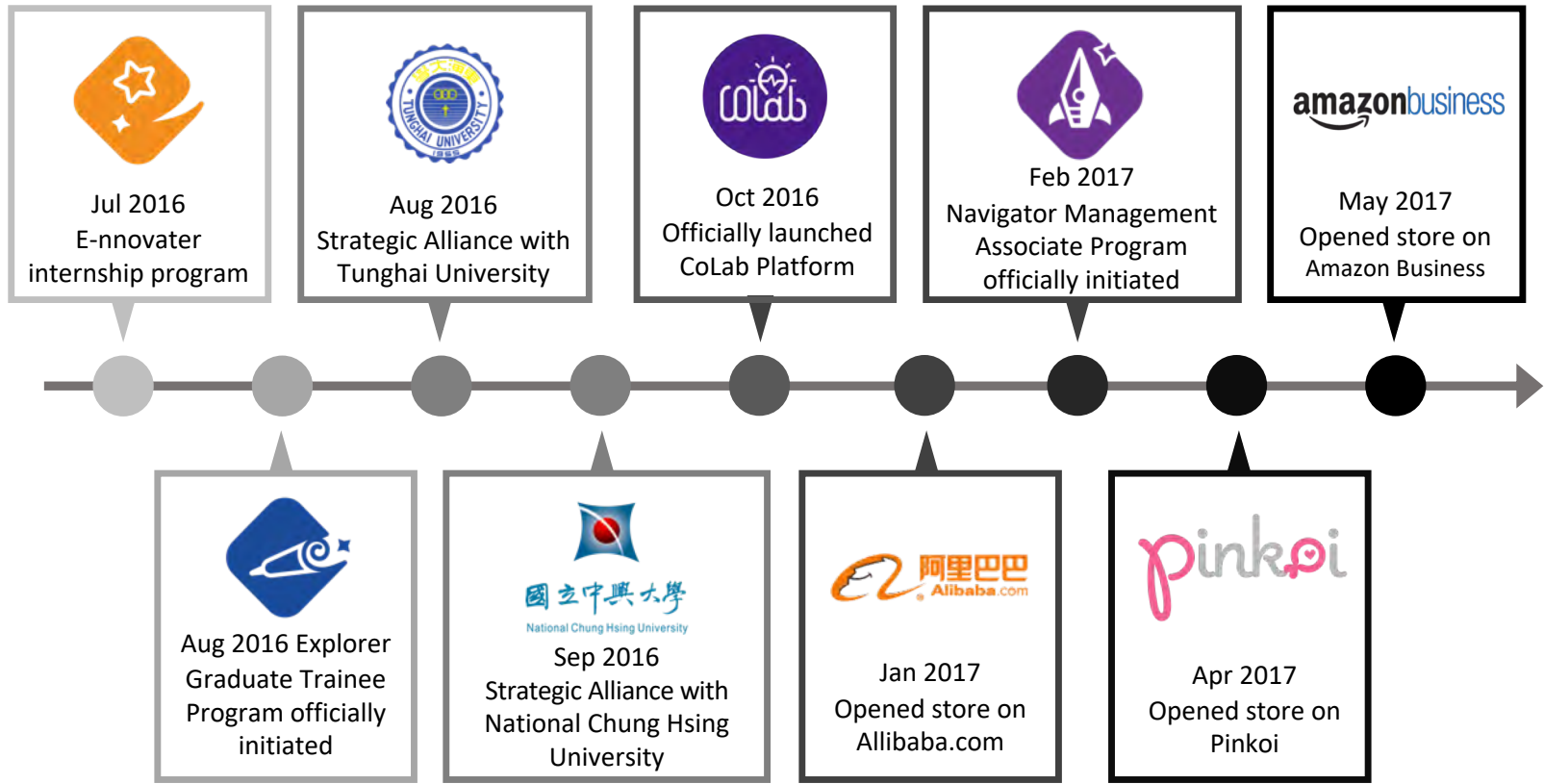


Officially Launched New Corporate Identity System in 2005



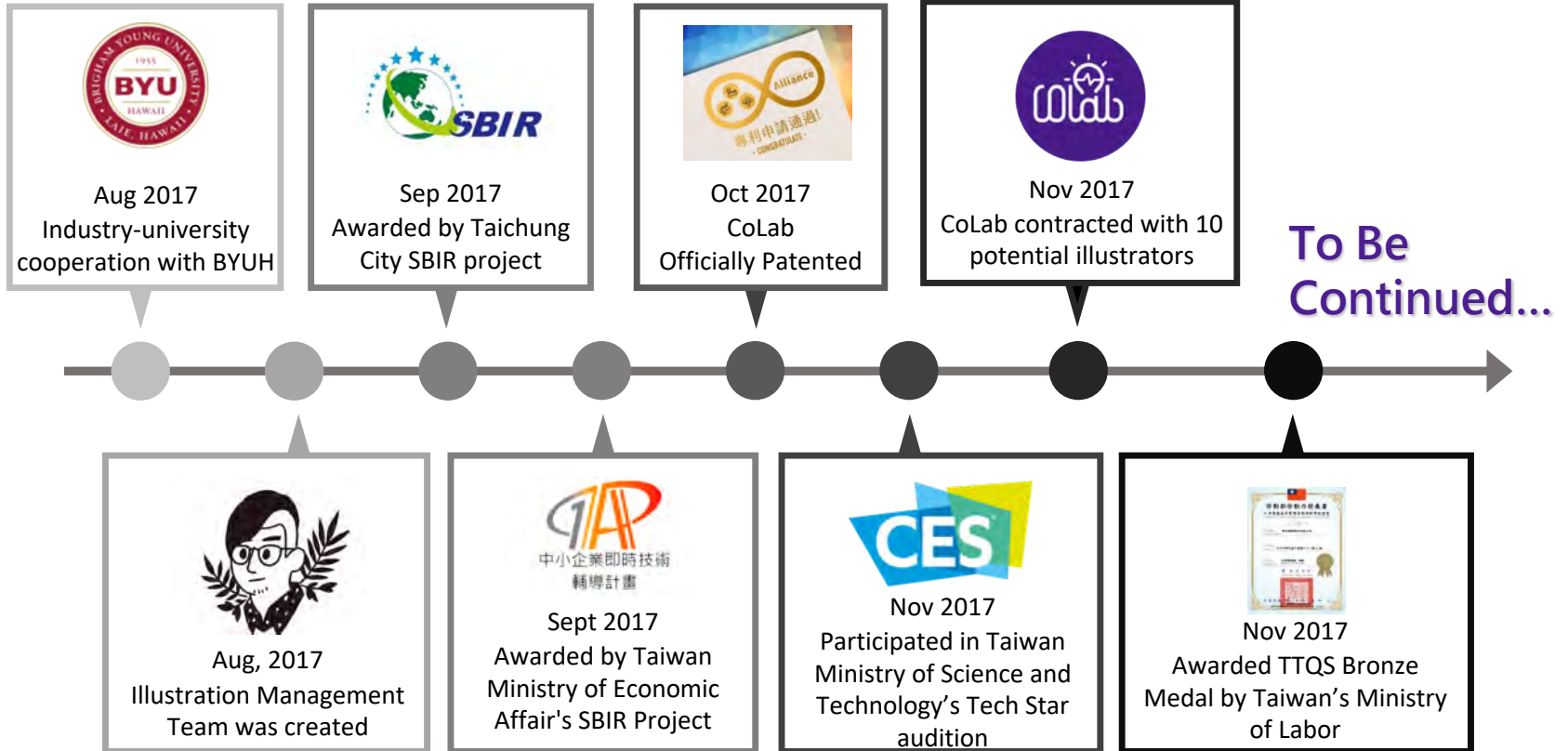


Group History & Milestones





Group History & Milestones





Model Transformation

Alliance Co., Ltd

- Single Brand
- Manufacturer
- Production Expertise
- Product-Oriented
- Cost Optimization
- Mass Production
- OEM



Alliance Holding Group

- Multi-Brands Strategy
- Domestic and International Business
- Integrated Supply Chain
- Business Model Innovation
- Value Added Focused
- Customized Production
- Solution Provider





Talents Development Plan

A Program that targets talents with 10+ years of expertise with innovative minds and management experience

Executive Program

A Program that targets talents with 7+ years of expertise in preparation to become core members of department

Elite Management Recruitment Program

Master's Graduates
2-Year management training program that prepares one to become core members of the department

Navigator Management Associate Program



Explorer Graduate Trainee Program

College Graduates
2-Year rotation trainee program to prepare one to become team leaders

Internship program that challenges students to combine theories and practice and to manage short term projects

E-nnovator Internship Program





Model Transformation

Alliance is looking for young people who are enthusiastic about International business, e-commerce and the cultural and creative industry.

Explorer Graduate Trainee Program is a two years program designed for university graduates. It provides rapid promotion channels, cross-sectoral rotation opportunities and a business mentor system to cultivate talents.

Navigator Management Associate Program is a two years program designed for master graduates. It provides rapid promotion channels, cross-sectoral rotation opportunities and a business mentor system in order to nurture the assistant manager of department.



**EXPLORER
GRADUATE TRAINEE PROGRAM**

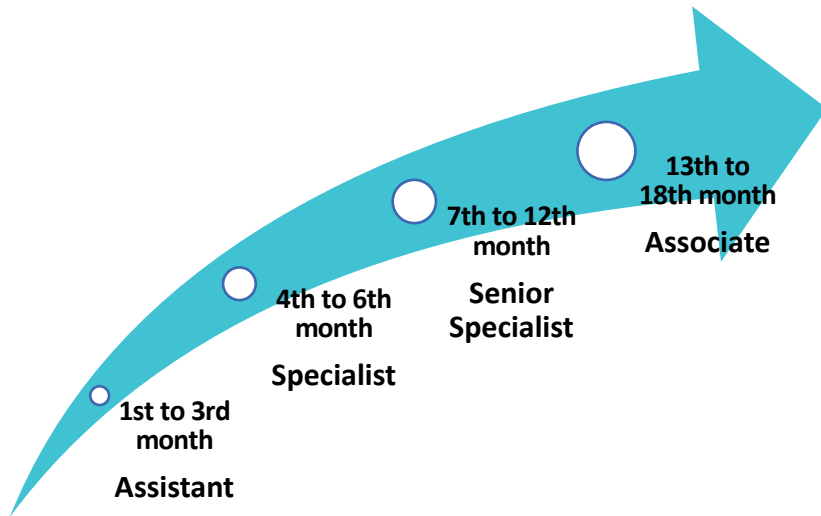


**NAVIGATOR
MANAGEMENT ASSOCIATE PROGRAM**



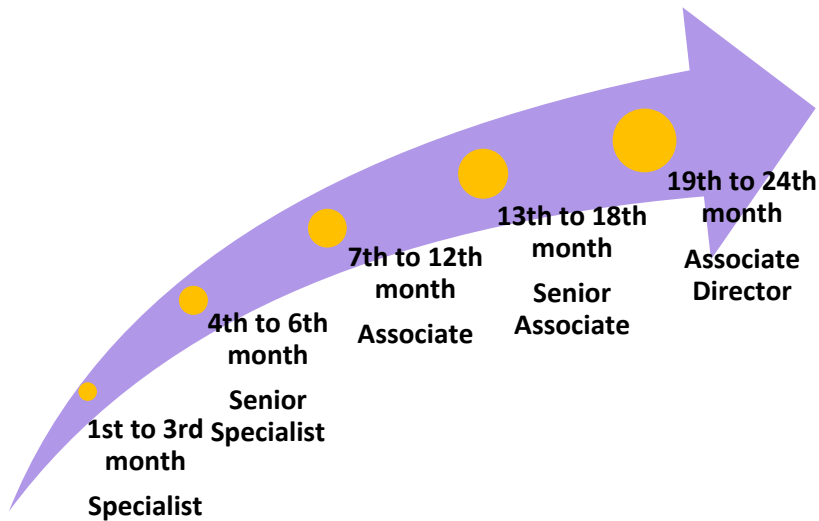


EXPLORER GRADUATE TRAINEE PROGRAM





NAVIGATOR MANAGEMENT ASSOCIATE PROGRAM





E-INNOVATOR INTERNSHIP PROGRAM

- **Mentor Program**
- **Inter-department mentors**
- **Combination of theory and practical operation**

Phase I

- **Identify an Issue or a Problem!**

Phase II

- **How Did You Discover This Issue or This Problem?**

Phase III

- **How Can We Resolve This Issue?**

Phase IV

- **Why Would This Solution Work?**

Phase V

- **Conclusion & Implementation**





E-NOVATOR INTERNSHIP PROGRAM

International Business Dept. - Harvey Chang

Dept. of Applied Foreign Language, National Taiwan University of Science and Technology

“This program complements my personal experience”



Project: Expanding Overseas Market with E-commerce

Human Resource Dept. - Rick Wu

Graduate Institute of International Human Resource Development, National Taiwan Normal University

“A place for pragmatic and innovative idea development”

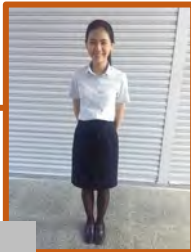


Project: Alliance Group Design Team Recruiting Plan

Accounting Dept. - Ally Yu

Dept. of Accounting, Feng Chia University

“The practical experience in this program is very beneficial”



Project: ERP System Short & Long Term Planning and Supplier Analysis

International Business Dept. - Roy Kee

Dept. of Economics, National Tsing Hua University

“This program offer me the chance to show my value”



Project: Opportunity and Development in Malaysia

Sales & Marketing Dept. - Jane Yang

College of Management, National Chung Hsing University

“Challenge your creativity and improve your skills”

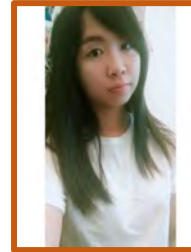


Project: E-commerce – Start From Niche Market

Sales & Marketing Dept. - Elva Lin

Dept. of Chinese Literature, Tunghai University

“A chance to challenge myself to see how far I can go”



Project: Blue Ocean Market Strategy





E-INNOVATOR INTERNSHIP PROGRAM





E-NNOVATOR INTERNSHIP PROGRAM

2019 Spring Internship Info

- Time: 2019/2/15 - 2019/6/15
- Internship Highlights: Mentor Program, Inter-department Discussions, Project-based Internship Structure
- Total Number: Students
- Internship Groups
 - E-Commerce & Marketing (Amazon, Alibaba, eBay Operations)
 - Culture and Creatives (Image Licensing, Design, Product Development)
- Salary: \$150NTD / Hour





Illustration Agency

Cultural & Creative items

「 One of Taiwan's Largest Illustration Agencies 」

Colab is an illustration agency platform founded in the end of year 2016,
connecting domestic and overseas illustrators,
helping business to collaborate with illustrators, building an value-add model
and touching the heart of people in every way .





EXPLORER GRADUATE TRAINEE PROGRAM



Jeff | Overseas Marketing Sales

Keep being passionate and your original intention. Only you can decide your own fate. Work hard, play harder.



- Explorer Graduate Trainee Program encourages members to implement knowledge and theories from school to daily work.





EXPLORER GRADUATE TRAINEE PROGRAM



Jenny | Digital Marketing Account Executive

The most important thing is not to be afraid to ask questions, do not be afraid to make mistakes. You will never know without trying.



- Explorer Graduate Trainee Program also encourages members to perform cross-department learning.
- Currently, Jenny takes on the project of integrating digital marketing with public relations and recruitment.





For More Information and Inquiry

Job Vacancies

- Alliance Group Official Site - Employee Benefits and Job Opportunities

<http://www.packing.com.tw>

- Alliance Group – email to our HR Department

jobs@packing.com.tw

Illustration Agency

- Alliance Group – CoLab : an illustration agency platform

<http://www.CoLab.com.tw>





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Alliance Holding Group

Thank you

